

## **StraitsBridge Advisors Named Among “20 Most Promising Enterprise Performance Management Solution Providers 2016” by CIO Review**

*ONLY COMPANY FROM ASIA PACIFIC TO FEATURE ON THE LIST*

**SINGAPORE | DUBAI – 23 February 2016.** StraitsBridge Advisors, the Singapore-based CFO advisory firm, was recently recognized among ‘20 Most Promising Enterprise Performance Management Solution Providers 2016’ by CIO Review, the leading technology magazine. The annual list of companies is selected by a panel of experts and members of CIO Review’s editorial board to recognize and promote technology entrepreneurship.

Sanjay Uppal, Founder of StraitsBridge, said : “These awards, and the recognition we are increasingly getting from our clients, are important to us as we continue to build our business by providing CFOs and their teams with hands-on advice and support in tackling the challenges they face in today’s environment. Across our markets in Asia, Middle East & Africa, StraitsBridge is becoming very much part of the solution for the Finance functions.”

In characterizing StraitsBridge’s strengths, CIO Review stated, “StraitsBridge has been selected after being evaluated across more than a dozen quantitative and qualitative elements. Experts have made the decision by taking into consideration company’s experience, industry recognition, technical certifications, market presence and positive client reviews. The company continued to break new ground within the past year benefiting its customers. We are happy to showcase them this year due to their continuing excellence in delivering top-notch performance management solutions.”

### About StraitsBridge

StraitsBridge delivers advisory & execution services across the CFO domain in financial institutions and helps create value and architect transformation for its clients. Through its offices in Singapore, UAE & India, StraitsBridge’s professionals bring their global experience to work closely with financial institutions to anticipate, illuminate and overcome complex business challenges.

Sanjay Uppal, Founder & CEO, was previously Group CFO at Hong Leong Bank in Malaysia, Group CFO at EmiratesNBD in Dubai, and Chief Financial Officer for Taiwan, Philippines & the UAE at Standard Chartered Bank.

For more information, visit: <http://straitsbridge.com/> and connect with us on [Twitter](#), [LinkedIn](#) and [Facebook](#).

### About CIO Review

CIO Review constantly endeavours to identify “The Best” in a variety of areas important to tech business. Through nominations and consultations with industry leaders, its editors choose the best in different domains. Enterprise Performance Management Special Edition is an annual listing of 20 Most Promising Enterprise Performance Management Solution Providers 2016. For more information, visit the website at <http://www.cioreview.com/>



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